

Chief Executive NETWORK



**Where CEOs get unbiased feedback and best practices
on their key challenges and opportunities**

ChiefExecutiveNetwork.com



ABOUT CHIEF EXECUTIVE NETWORK

CHIEF EXECUTIVE NETWORK (CEN) is the unique, members-only CEO network that helps chief executives improve their company performance, gain competitive advantage and avoid costly mistakes.

When CEOs join forces with industry peers who do not compete with them, they exponentially increase their ability to lead successfully, driving increased growth and profits.

Members are placed in industry-specific, revenue-compatible groups that are facilitated by trained experts to share innovative ideas, knowledge and insight, solve specific problems and uncover best practices.

CEN meetings provide strategic wisdom and actionable results through:

- ▶ The operational and strategic expertise of fellow members
- ▶ Sharing of benchmarks and best practices with other comparably sized companies
- ▶ Discussing the pros and cons of new technologies and which ones are delivering the promised ROI
- ▶ Feedback from trusted peers in an open, no-risk environment
- ▶ Honest answers to the problems you are currently facing provided by peers with no vested interest
- ▶ Top-notch CEO networking opportunities in your industry

SELECTIVE

A CEO peer network is highly dependent on the quality of its members.

That's why all prospective members are vetted by CEN's Selection Committee. This allows CEN to carefully match CEOs in each group so that they share complementary goals, challenges and opportunities. Competitors are barred, which ensures group integrity and confidentiality.



“Membership in CEN has helped my firm grow from a startup to a \$65 million business through having a supportive yet questioning group of individuals who have shared problems and solutions and want me to succeed.”

—Jim Toups, President & CEO,
East Coast Fire Protection, Inc.

WHY JOIN:

Industry Specific:

CEOs meet with non-competing, industry-specific peers who understand their issues in context and share relevant experiences.

Size Specific:

In business, one size doesn't fit all, so groups are comprised of CEOs running similar-sized companies, ensuring that peers provide actionable best practices appropriate to your business.

Time Efficient:

Members have two day-and-a-half peer group meetings each year (with both in-person and virtual options)—as well as online Peer Advisory board sessions twice a year. Our meeting agendas are designed and facilitated to maximize the return on time.

Sales Pitches Prohibited:

Fellow members, meeting facilitators and visiting consultants are prohibited from selling their services. This helps avoid conflicts of interest.

High-Level Networking:

Members meet and connect with non-competing peers in their industry and focus squarely on business issues and results.

Top-Quality Feedback:

Peer CEOs who have had similar experiences can help each other quickly solve problems and offer guidance that positively impacts their businesses.

Members Can Veto Competitors:

To guarantee the trust and confidentiality that members depend on, any current member can block a direct competitor from joining their group.

24/7 Access to Peer Advice:

CEN's Connections Program puts members in touch with experts and peer CEOs who can answer specific questions fast.



MEMBERSHIP INCLUDES:

Meetings: Members meet two times per year for a half-day meeting (both in-person and virtual options available). Additionally, members can attend one meeting or summits.

Peer Advisory Board Sessions: In these virtual sessions, each member can describe one key issue in which they would like input/advice from the group. Given that each member runs a similar operation, the input received from this session is confidential and extremely valuable. It allows for scenario planning in a safe environment, and many key decisions are made here.

Connections Program: If you have an important issue that requires immediate information or a better perspective, this program allows you to anonymously pose questions electronically to select members who may have answers to the key business issues you are facing.

Conferences (included in membership): Members also connect with thought leaders and members across the network at the renowned Chief Executive Leadership Conference and other conferences.

Benchmark data and other exclusive resources: Because our groups are industry-based, we provide valuable KPI benchmarks, as well as a library of tip sheets and best practices on a variety of common challenges.

Professional Education: For professional fields that require continuing education, CEN membership meetings and/or conferences usually qualify for credit. Please check with your individual accreditation body.

Chief Executive Subscription: As part of your Chief Executive Network membership, you will receive a subscription to *Chief Executive* magazine, the leading publication dedicated to CEOs and their success.

Chief Executive Network improves the performance of its CEO members and their companies.

WHAT OUR MEMBERS SAY ABOUT CEN:

“ I am a member of two other peer groups and have been in others in the past too, and they always come up short compared to CEN. Thanks for all the extra things you people do because it all adds up to an outstanding difference.”

—John W. Finger (Jack), P.E., President/CEO, Sioux Corp.

“ I would highly recommend CEN to anyone that strives to be a better leader and build a stronger business.”

—Rick Tobin, President, SafetyNow

“ Excellent, there’s a lot of brain power in the group.”

—Daniel Pintabona, PTC Seamless Tube Corp.

“ Exceeding expectations. Great forum. Appreciate tapping into a wealth of experience that other members bring to the table.”

—Torsten Schultz, NORD Gear Corp.

“ CEN is the best peer network, hands down. Real value. Being able to spend time with other CEOs, sharing specific, meaningful ideas on how to improve your business is incredibly valuable. I come back from every meeting with 2-3 concrete ideas that I can implement right away.”

—Howard Lind, CEO, Cicoil



**CEN works for our members,
and it can work for you.**

Chief Executive Network is an investment that pays for itself many times over.



Peer ahead...

For more information on meeting details and membership, contact:

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