

The peer group exclusively for CEOs who run companies with over \$100M in revenue



ChiefExecutiveNetwork.com/CEO100

ABOUT THE CEO100

CEO100, by Chief Executive Network, is an exclusive peer group only for CEOs who run companies with \$100 million to \$2 billion in revenues. CEO100 was launched to help serve CEOs who run these complex companies and who have unique needs but often feel they are underserved and "stuck in the middle" due to not having the same resources of Fortune 100 companies.

CEN100 members gain access to unbiased advice, ideas and support on their most pressing strategic, organizational, board and personal leadership issues from peers who are or have been in the same situations and learned important lessons they are willing to share.

Members also get sage advice from our world class CEO mentors who have run large corporations such as Home Depot, Pharmacia Upjohn, Stanley Black and Decker and are willing to share their experiences, mistakes and advice with our members.



WHYJOIN:

You don't have to make key decisions alone anymore, without the benefit of hindsight and insight. Peer into the future with a peer group of CEOs who have been there before with comparable companies—and are willing to help you navigate your challenges and opportunities.

CEO100 MEMBERSHIP INCLUDES:

Your Personal Board of Advisors

We place members into confidential, professionally facilitated peer groups with up to 14 other members who are compatible and not competitors. Each group meets semiannually in person or online. In these intimate Personal Board of Advisors meetings, CEO100 members can discuss their most pressing issues and get honest feedback, advice and ideas.

CEO Mentors

Members tap into a network of some of the most experienced, battle-tested CEOs and advisors who provide real-world insights on tricky HR dilemmas, thorny international issues, complex M&A opportunities, innovative financing options and more.

CEO Mentors include:



JOHN LUNDGREN Former Chairman & CEO of Stanley Black & Decker



FRED HASSAN Former Chairman of Bausch & Lomb, CEO of Shering-Plough and Pharmacia Upjohn



BOB NARDELLI Former GE Vice Chairman and Divisional CEO, former CEO of Home Depot and Chrysler



RAM CHARAN World-renowned business advisor to Fortune 100 CEOs



HARRY KRAEMER Former Chairman and Chief Executive Officer of Baxter International Inc.



MARK WEINBERGER Former Global Chairman and CEO of EY

Research/Intelligence

Members receive exclusive, data-driven benchmarking data and best practices research from Chief Executive's Research Division, the same source trusted by some of the world's largest corporations.

VIP Access to top Chief Executive events

Members receive exclusive access to unparalleled networking events including the famous CEO of the Year Dinner at the NASDAQ in New York City, Leadership Summit (which has recently featured Jim Collins, Pat Lencioni) and more.

Investment

Annual membership to this exclusive peer network is \$25,000 – satisfaction guaranteed.



CEO100 mentor John Lundgren (former Chairman & CEO of Stanley Black & Decker) speaking with a CEO



For more information on meeting details and membership, contact:

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PLEASE VISIT: ChiefExecutiveNetwork.com/CEO100